



# SOUTH MECKLENBURG HIGH SCHOOL BANDS

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 Office ~ 704.554.0989 – Fax ~ 704.554.0989  
[www.southmeckband.org](http://www.southmeckband.org)

## 2011-12 Sponsorship Levels and Benefits

Platinum Level (\$1,000+)	<ul style="list-style-type: none"> <li>• 2' x 3' logo on band trailer.*</li> <li>• Audio recognition from Press Box during <b>all</b> SMHS Home Football Games.</li> <li>• Logo and link on Band Website homepage as part of a rotating featured sponsor graphic.</li> <li>• Logo, contact information, and link on Band Website.</li> <li>• Signage in Football Stadium.</li> <li>• Recognition in Band Programs.</li> <li>• Recognition from stage at select events.</li> <li>• Recognition in the Sabre Newsletter (circulation 2,000 households).</li> <li>• Framed photo recognizing Sponsorship.</li> </ul>
Gold Level (\$500+)	<ul style="list-style-type: none"> <li>• 1' x 2' logo on band trailer. *</li> <li>• Audio recognition from Press Box during <b>all</b> SMHS Home Football Game Half Time Show.</li> <li>• Signage in Football Stadium.</li> <li>• Logo, contact information, and link on Band Website.</li> <li>• Recognition in all Band Programs.</li> <li>• Framed photo recognizing Sponsorship.</li> </ul>
Silver Level (\$250+)	<ul style="list-style-type: none"> <li>• Name on band trailer. *</li> <li>• Recognition from Press Box during one (1) SMHS Home Football Game Half Time Show.</li> <li>• Signage in Football Stadium.</li> <li>• Name, contact information, and link on Band Website.</li> <li>• Name in all Band Programs.</li> </ul>
Bronze Level (\$150+)	<ul style="list-style-type: none"> <li>• Name in all Band Programs.</li> <li>• Name, contact information, and link on Band Website for corporate businesses.</li> </ul>
Percussion Level (\$100+)	<ul style="list-style-type: none"> <li>• Name, contact information, and link on Band Website for home based businesses.</li> </ul>
Alumni/ Friends of the Band <b>BRONZE</b> level \$15.00 - \$29.00 <b>SILVER</b> level is \$30.00-\$49.00 <b>GOLD</b> level is \$50.00-\$99.00 <b>PLATINUM</b> level is \$100.00 and up	<ul style="list-style-type: none"> <li>• Name on Alumni/Friends page of Band Website. Includes name of graduate/friend, graduating year (if applicable), instrument played (if applicable), and email (optional).</li> </ul>

- Trailer remains on the sideline in front of the crowds during football game half time performances and competitions.

The South Mecklenburg Band Boosters is a not-for-profit organization (503 c). All sponsorships are tax deductible. The Tax ID number of the South Mecklenburg Band Boosters is **56-1317316**. **THANK YOU FOR YOUR SUPPORT!!!**



Picture on left is the Band cart without the trailer that it pulls. Logos will be placed on the cart and the sides of the trailer.